

Privacy Policy

The information on this page describes the handling of personal data of the visitors of the website "K-TOOLS.DE".

1) Information about the collection of personal data and contact details of the person responsible

1.1 We are pleased that you visit our website and thank you for your interest. Below we inform you about the handling of your personal data when using our website. Personal data is all data that personally identifies you.

1.2 Responsible for the data processing on this website within the meaning of the General Data Protection Regulation (DSGVO) is K-TOOLS.DE GmbH & Co. KG, Hahnengasse 10, 89073 Ulm, Germany, Tel .: +49 731 9727233, Fax: 0 + 49 731 9727241, E-Mail: info (at) k-tools.de. The person responsible for the processing of personal data is the natural or legal person who, alone or in concert with others, decides on the purposes and means of processing personal data.

1.3 For reasons of security and to protect the transfer of personal data and other confidential content (for example, orders or inquiries to the person responsible), this website uses an SSL or Internet connection. TLS encryption. You can recognize an encrypted connection by the string "https: //" and the lock icon in your browser bar.

2) Data collection when visiting our website

In the case of merely informative use of our website, ie if you do not register or otherwise provide us with information, we only collect data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following information that is technically necessary for us to display the website:

- Our visited website
- Date and time at the time of access
- Amount of data sent in bytes
- Source / reference from which you came to the site
- Browser used
- Operating system used
- used IP-address (possibly in anonymous form)

The processing is carried out in accordance with Art. 6 para. 1 lit. f DSGVO based on our legitimate interest in improving the stability and functionality of our website. A transfer or other use of the data does not take place. However, we reserve the right to retrospectively check the server logfiles should concrete evidence point to unlawful use.

3) Cookies

In order to make the visit to our website attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your device. Some of the cookies we use are deleted after the end of the browser session, ie after closing your browser (so-called session cookies). Other cookies remain on your device and allow us or our affiliate (third-party cookies) to recognize your browser the next time you visit it (so-called persistent cookies). If cookies are set, they collect and process specific user information, such as browser and location data as well as IP address values, to an individual extent. Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie.

Some of the cookies are used to simplify the ordering process by storing settings (for example, remembering the contents of a virtual shopping cart for later visit to the website). If personal data are also processed by individual cookies we use, the processing will be carried out in accordance with Art. 6 para. 1 lit. b DSGVO either for the execution of the contract or in accordance with Art. 6 para. 1 lit. f DSGVO for safeguarding our legitimate interests in the best possible functionality of the website as well as a customer-friendly and effective design of the page visit.

We may work with advertising partners to help us make our web site more interesting to you. For this purpose, in this case, when you visit our website, cookies from partner companies are stored on your hard disk (third-party cookies). If we cooperate with aforementioned advertising partners, you will be informed individually and separately about the use of such cookies and the scope of the information collected in the following paragraphs.

Please note that you can set your browser so that you are informed about the setting of cookies and individually decide on their acceptance or can exclude the acceptance of cookies for specific cases or in general. Each browser differs in the way it manages the cookie settings. This is described in the Help menu of each browser, which explains how to change your cookie settings. These can be found for the respective browser under the following links:

Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <https://support.mozilla.org/en/kb/cookies-allow-and-dispose>

Chrome: <https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>

Safari: <https://support.apple.com/en-us/guide/safari/sfri11471/mac>

Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

Please note that if you do not accept cookies, the functionality of our website may be limited.

4) Contact

When contacting us (for example via contact form or e-mail), personal data is collected. Which data are collected in the case of a contact form can be seen from the respective contact form. These data are stored and used solely for the purpose of answering your request or for establishing contact and the associated technical administration. The legal basis for the processing of this data is our legitimate interest in answering your request in accordance with Art. 6 para. 1 lit. f DSGVO. If your contact is aimed at the conclusion of a contract, then additional legal basis for processing is Art. 6 para. 1 lit. b DSGVO. Your data will be deleted after final processing of your request. This is the case if it can be inferred from the circumstances that the matter in question has been finally clarified and provided that no statutory storage requirements are in conflict.

5) Use of Social Media: Videos

Using Youtube videos

This site uses the Youtube embedding feature to display and play videos from "Youtube", which belongs to Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google").

Here, the extended privacy mode is used, which according to the provider information storage of user information only when playing the / the video in motion. When the playback of embedded Youtube videos starts, the provider "Youtube" uses cookies to gather information about user behavior. According to "Youtube" hints, these are used, among other things, to capture video statistics, improve user-friendliness and prevent abusive practices. When you're logged in to Google, your data will be directly associated with your account when you click a video. If you do not wish to be associated with your profile on YouTube, you must log out before activating the button. Google stores your data (even for non-logged-in users) as usage profiles and evaluates them. Such an evaluation is carried out in accordance with Art. 6 para. 1 lit. f DSGVO based on the legitimate interests of Google in the display of personalized advertising, market research and / or customization of its website. You have a right to object to the creation of these User Profiles, and you must comply with YouTube to exercise them. In the context of the use of Youtube it can also lead to a transmission of personal data to the servers of the Google LLC. come in the US.

Regardless of any playback of the embedded video, every time you visit this site, you will be connected to the Google Network, which may cause further data processing without our having any influence.

In the case of transmission of personal data to the Google LLC. Based in the US, Google LLC has become. is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with the data protection standard in force in the EU. A current certificate can be viewed here: <https://www.privacyshield.gov/list>

For more information on data protection at "YouTube", please see the provider's privacy policy at: <https://www.google.com/intl/en/policies/privacy>

6) Rights of the person concerned

6.1 The applicable data protection law grants you comprehensive data protection rights (information and intervention rights) with regard to the processing of your personal data, which we inform you about below:

- Right of access according to Art. 15 GDPR: In particular, you have a right to information about the personal data processed by us, the processing purposes, the categories of processed personal data, the recipients or categories of recipients to whom your data has been disclosed or will be planned storage period or the criteria for determining the storage period, the right of rectification, deletion, limitation of processing, objection to processing, complaint to a supervisory authority, the origin of your data, if they were not collected by us, the existence of automated decision-making, including profiling and, where appropriate, meaningful information about the logic involved and the scope involved and the intended effects of such processing, as well as your right to be informed, which guarantees pursuant to Art. 46 GDPR when forwarded Your data to third countries;
- Right to correction pursuant to Art. 16 GDPR: You have the right to immediate correction of incorrect data concerning you and / or completion of your incomplete data stored by us;
- Right to cancellation according to Art. 17 DSGVO: You have the right to demand the deletion of your personal data if the requirements of Art. 17 (1) GDPR are met. However, that right does not apply, in particular, where the processing is necessary for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the exercise, pursuit or defense of rights;
- Right to restriction of the processing according to Art. 18 GDPR: You have the right to demand the restriction of the processing of your personal data as long as the correctness of your data is checked, if you refuse a deletion of your data because of inadmissible data processing and instead require the restriction of the processing of your data, if you need your data for the assertion, exercise or defense of legal claims, after we no longer need these data after purpose or if you have objections based on your particular situation, as long as it is not certain, if our legitimate reasons prevail;
- Right to information in accordance with Article 19 GDPR: If you have asserted the right to rectify, delete or limit the processing to the person responsible, he / she is obliged to rectify or delete the data to all recipients to whom the personal data relating to you have been disclosed or limitation of processing, unless proving to be impossible or disproportionate. You have the right to be informed about these recipients.
- Right to data portability according to Art. 20 GDPR: You have the right to receive your personal data provided to us in a structured, standard and machine-readable format or to request transmission to another person responsible, as far as this is technically feasible ;
- Right of revocation of granted consent pursuant to Art. 7 (3) GDPR: You have the right to revoke a consent once given in the processing of data at any time with future effect. In the case of withdrawal, we will delete the data concerned immediately, as far as further processing cannot be based on a legal basis for consentless processing. The revocation of consent does not affect the lawfulness of the processing effected on the basis of the consent until the revocation;
- Right to complain under Art. 77 GDPR: If you consider that the processing of personal data concerning you is contrary to the GDPR, you have the right to complain to a supervisory authority, in particular in any other administrative or judicial remedy the Member State of your whereabouts, your place of work or the place of the alleged infringement.

6.2 OPPOSITION RIGHT

IF, IN THE CONTEXT OF INTEREST ACCOUNTABILITY, WE PROCESS YOUR PERSONAL DATA BASED ON OUR PRESENT AUTHENTIC INTERESTS, YOU HAVE THE RIGHT OF REASONING, FOR REASONS OBTAINED FROM YOUR SPECIFIC SITUATION, TO CONTRADICT WITH THIS PROCESS, AND CONTRIBUTE TO THE FUTURE.

MAKE USE OF YOUR OPPOSITION RIGHT, WE FINISH THE PROCESSING OF THE AFFECTED DATA. FURTHER PROCESSING REMAINS SUBJECT TO DIFFERENCES WHEN WE MAY PROVIDE IMPERATIVE REASONABLE REASONS FOR PROCESSING THAT EXCEED ITS INTERESTS, FUNDAMENTAL RIGHTS AND FUNDAMENTAL FREEDOMS, OR IF THE PROCESSING OF THE PROVISIONS, EXERCISE OR DEFENSE OF LEGAL PROCEEDINGS IS DONE.

IF YOUR PERSONAL DATA IS PROCESSED BY US TO OPERATE DIRECT ADVERTISING, YOU HAVE THE RIGHT TO INTRODUCE ANY CONTESTING AGAINST THE PROCESSING OF YOU OF PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING. YOU CAN EXERCISE THE OPPOSITE AS DESCRIBED ABOVE.

MAKE USE OF YOUR OPPOSITION RIGHT, WE FINISH THE PROCESSING OF THE DATA CONCERNED FOR DIRECT COMMERCIAL PURPOSES.

7) Duration of storage of personal data

The duration of the storage of personal data is based on the respective legal basis, the purpose of processing and - if applicable - additionally based on the respective statutory retention period (for example, commercial and tax retention periods).

In the processing of personal data on the basis of explicit consent pursuant to Art. 6 para. 1 lit. a DSGVO, these data are stored until the person withdraws his consent.

There are statutory retention periods for data which, in the context of legal or similar obligations, are based on Art. 6 para. 1 lit. b DSGVO are processed, these data are routinely deleted after expiry of the retention periods, if they are no longer required for fulfillment of the contract or for initiating a contract and / or if there is no legitimate interest in the re-storage on our part.

In the processing of personal data on the basis of Art. 6 para. 1 lit. f DSGVO, these data will be stored until the person concerned exercises his right of objection under Art. 21 (1) GDPR, unless we can prove compelling legitimate grounds for processing that outweigh the interests, rights and freedoms of the data subject, or the processing serves the assertion, exercise or defense of legal claims.

In the processing of personal data for the purpose of direct advertising on the basis of Art. 6 para. 1 lit. f DSGVO, these data will be stored until the data subject exercises his right of objection under Art. 21 (2) GDPR.

Unless otherwise stated in the other information in this Declaration on Specific Processing Situations, stored personal data will be erased if they are no longer necessary for the purposes for which they were collected or otherwise processed.

Responsible body:

The body responsible for data collection, data processing and data use:

K-TOOLS.DE GmbH & Co. KG | Hahnengasse 10 | D - 89073 Ulm | Germany

As of: 31.07.2019

Further details on the various contact options of the operator of this website can be found on the page: [Imprint](#)